



edison365
ideas



An innovation platform to make ideas pay

With our end-to-end innovation and idea management platform, gather and harness ideas from your employees that will generate value for your organization and expand your innovation portfolio.

edison365ideas is part of the edison365 suite, enabling organizations to make ideas pay; from the drawing board onto the balance sheet.



Utilize a single platform to capture, manage and evaluate ideas across your innovation portfolio.



Quickly triage ideas against your organization's strategic objectives with configurable KPIs.



Easily extend your reward and recognition program to include innovation with gamification.



Seamlessly transfer all idea information into edison365businesscase for rapid approval.

Business objective

How edison365ideas helps

Stay competitive

Aligns with your business strategy; set challenges based on key objectives, or open ideation up to anyone, anywhere. Provides measurable results for a better understanding of your performance against your business strategy.

Engage employees

The beautiful UI engages employees to share their ideas and receive direct feedback. The simple intuitiveness of the solution means zero training and instant adoption ensuring employee retention.

Provide better products and services

Draws from the insight of every member of staff across multiple departments, to generate rapid enhancements, new solutions and business-wide efficiencies.

Leverage existing investments

Deployed and managed via the cloud, leveraging your existing investment, edison365ideas is built to work entirely on Microsoft 365, with data stored in the Office 365 tenant.

Innovate without borders

With edison365 Open Innovation expand your ideas economy to include your external stakeholders. Using social authentication to login, users do not require a Microsoft 365 account to login. Decide what challenges you want to make public and gain ideas from your entire innovation ecosystem to deliver ideas that pay.

Application

Function

Benefits with edison365ideas



Communication, collaboration & teamwork

Users can access the full functionality of edison365ideas within Microsoft Teams, making collaborating on an idea easy. Seamlessly add current challenges to channels and ideas as tabs within Teams, enhancing the users' experience when contributing ideas and driving effective collaboration throughout your innovation process.



Content management and document storage

edison365ideas utilizes SharePoint Online for user authentication, supporting single sign-on and seamless access to the platform. Making use of SharePoint for document management, the sharing and collaboration of ideas and challenges files is centralized, fully harnessing collective knowledge.



Interactive data visualisation

edison365ideas leverages Power BI to measure results across challenges and ideas to inform future ideation approaches for maximum impact. Create live reports and check real-time statistics to understand your innovation portfolio and its potential.



Cloud computing service

Benefit from the GDPR and security capabilities you can achieve from having your innovation management data stored in Azure SQL databases within your Microsoft 365 Cloud, meaning you can access it easily and securely from anywhere.



Discussions

Keep employees engaged and up to date with the innovation activity through Yammer. As the default application used for discussions in edison365ideas, easily extend conversations about ideas and challenges across your organization.



-  **Rapid Deployment**
Quickly and easily deploy edison365 over the cloud
-  **Customize**
Configure the tool to your internal innovation processes
-  **Choose you audience**
Target specific stakeholders or open it up to everyone
-  **Idea to value**
Take ideas from the drawing board onto the balance sheet

A word from some of our customers...

"We identified \$1M of lost revenue per annum through the collection of ideas submitted through edison365ideas. That was within the first few months of turning the system live and so we're excited for what other impactful ideas are put forward in the future."

Ben Chandler, Chief Innovation Officer, Haley & Aldrich

"Compared with other standard ideation management systems, edison365ideas offers the best Office 365 integration and makes good use of its business intelligence functionality. Additionally, the visual presentation of all ongoing evaluations is intuitive and easy to grasp in edison365ideas. It was, subsequently, a no-brainer for us to go ahead with edison365ideas."

Tomas Dahlberg, Innovation Manager, SWEP