



A place for every idea

Delivering an end-to-end unified idea and innovation management solution

The modular idea generation and portfolio management suite built on Office 365, edison365 creates the freedom to crowdsource ideas, and the platform to implement them. By leveraging Microsoft Office 365 and harnessing your employees' insight, edison365 turns your good ideas into great business solutions and services.

edison365**ideas** is part of the award winning edison365 suite – a unified idea and innovation management solution that turns organisations' ideas into visible and actionable plans. With a beautiful and engaging interface, easy to use on any device or browser and with zero training, edison365**ideas** ensures you realise benefits from day one.



Crowdsource ideas

Make sure every employee has the chance to be heard with edison365**ideas**, and reward them for their ideas to maintain higher employee engagement and morale.



Collaborate and develop

Anybody can rate an idea and add their own – building the foundations for business progress from the insight of every employee.



Make good ideas great

Keep track of every idea in your business – rank and select the best ones to refine them into real proven solutions.



Integrate and extend

edison365**ideas** is built for Microsoft Office 365, so it works with all the applications you are already familiar with – so you can make ideas a reality faster.

Business objective

How edison365ideas helps

Stay competitive

Aligns with your business strategy; set challenges based on key objectives, or open ideation up to anyone, anywhere. Provides measurable results for a better understanding of your performance against your business strategy.

Engage employees

The beautiful UI engages employees to share their ideas and receive direct feedback. The simple intuitiveness of the solution means zero training and instant adoption ensuring employee retention.

Provide better products and services

Draws from the insight of every member of staff across multiple departments, to generate rapid enhancements, new solutions and business-wide efficiencies.

Improve the workplace

Harness the power of crowdsourcing and get company-wide feedback on ideas and in turn employees can be heard and rewarded. Standardises your approach to innovation through a single platform ensuring faster idea generation and implementation.

Leverage existing investments

Deployed and managed via the cloud, leveraging your existing investment, edison365**ideas** is built to work entirely on Microsoft Office 365, with data secured in the Office 365 tenant.



Application	Function	Benefits with edison365ideas
Office 365	The professional productivity suite	edison365 ideas is built on Office 365. Leverage your existing investment and extend your ideation process.
SharePoint Online	Content management and document storage	edison365 ideas data is stored on the Microsoft tenant in SharePoint online. Store all edison365 ideas content for easy business wide access.
Yammer	Discussions	View the same discussions within edison365 ideas or within yammer. Easily switch yammer integration on or off.
Power BI	Interactive data visualisation	Create live reports and check real-time statistics for edison365 ideas submissions and challenges. Measure the results from developed ideas. Inform future ideation approaches and challenges.
Delve	User profile management	Immediately see who owns challenges and ideas and find out more about the owner within Delve.

// edison365**ideas** is a real game changer for many customers looking to better manage innovation and unlock business value from Office 365. The edison365 team have taken the time to understand what is happening in the modern customer workplace, and this solution demonstrates their strong capability in a cloud-connected world.

Laura Bouchard, Partner Sales Director, Microsoft //



System requirements

Organisational system requirements

- Office 365 SharePoint site collection for edison365**ideas**
- Yammer Network group for edison365**ideas** conversations*

End user requirements

- A SharePoint Online license
- Access to SharePoint Online edison365**ideas** site collection
- Access to the Yammer edison365**ideas** group*
- A device with a compatible browser for Office 365

* Optional; only required if conversations are required in edison365**ideas**